



Retail Stocktaking



Wilkinson Impressed with User-friendly Casio DT-X7



Wilkinson

Wilkinson have 299 stores across England and Wales, each selling around 25,000 products, varying from food to garden furniture. This large product range means stocktaking must be fast and efficient to get through all of the stock. The stock operating team currently has seventeen members of staff around the UK.

The Challenge

Wilkinson have worked with Casio and BNE Electronics for over ten years. BNE Electronics were established 25 years ago, designing and developing cost effective solutions for any application using the most up to date technology. Casio supply advanced handheld data collection devices, and have previously supplied Wilkinson with a Casio DT-800, DT-810 and DT-X5. Wilkinson recently requested an upgrade to their system and hardware, and looked to Casio and BNE to meet this challenge.

The Solution

Wilkinson chose to upgrade to the Casio DT-X7, a lightweight grip-type

handheld terminal with laser scanner. Initially twenty five terminals were installed, with a further fifty ordered once initial training had been implemented.

Casio DT-X7 Features

The Casio DT-X7 is a grip-type handheld terminal with laser scanner. This lightweight terminal has been designed in accordance with the concept of human-centred design for interactive systems, based on the internationally recognized ISO 13407 standard. The Casio DT-X7 has versatile communications, WLAN, Bluetooth and IrDA. Its contoured design makes it comfortable to hold, and quick and easy to use. The unique shape allows for faster, more accurate barcode scanning. The keyboard further prevents incorrect data entry, and at the same time ensures minimum stress, even at the end of a long day.

The Benefits

Wilkinson have found several fantastic benefits with the Casio DT-X7, including:

- Quick training and implementation of the solution.

- Brighter, clearer screen, which is more reliable without touchscreen.

- Increased ruggedness of the handheld terminal.

- Lightweight terminal, reducing the fatigue in the hand and fingers.

- The ability to check the scan codes as the user is scanning.

Helen Cutts, Stocktake Manager for Wilkinson states 'The DT-X7 is very user-friendly, and is more like a mobile phone than a handheld terminal.

...Battery life is excellent, and the speed of scanning is impressive, the DT-X7 really does exceed expectations.'

- Large memory with over 40,000 SKU's recorded on the Casio DT-X7's.

The Future

Wilkinson look forward to expanding their business and continuing work with BNE and Casio. Helen states 'we are really pleased with Casio and BNE, both the speed and delivery of service have been great.'